

# Product Specification

Customer : \_\_\_\_\_  
Model Name: SAT035TM54R04D-FG077064TK  
ERP NO. : 1090350001  
Spec Vision: V.1  
Date: 2022/06/09

- Preliminary Specification**  
 **Final Specification**

Approved by	Comment

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## Revision Status

Version	Revise Date	Page	Content	Modified by
V1.0	2022.06.09	-	First Issued.	LHR

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# 1. General Description

3.5" is a color active matrix thin film transistor (TFT) TN liquid crystal di splay (LCD) that uses amorphous silicon TFT as a switching device. It is composed of a TFT LCD panel, Driver IC, FPC and Backlight.

## 1.1. LCM Characteristics

NO.	Item	Specification	Remark
1	Panel Size	3.5 inch(Diagonal)	
2	Driver Method	a-Si TFT active matrix	
3	Display Color	16.7M	
4	Display Mode	Normally White	
5	Viewing Direction	6 o'clock	
6	Resolution	320 x 3(RGB) x 240	
7	Active Area	70.08(H) x 52.56(V) mm	
8	Pixel pitch	0.219(H) x 0.219(V) mm	
9	Pixel Arrangement	RGB-stripe	
10	Module Size	76.9(H) x 63.9(V) x 3.0(D) mm	
11	Interface	TTL	
12	Driving IC	NV3035GTC	
13	Weight	TBD	g

Note 1: Color tune is slightly changed by temperature and driving

Note 2: Voltage.LCM weight tolerance:  $\pm 5\%$

## 1.2. Touch Characteristics

Parameter	Specification	Unit	Remarks
Type of Master IC	/	-	
Touch Structure	F+G	-	
Cover Lens Out Size	76.5(W) x 63.5(H) x 0.188(D)	mm	
Cover Lens View Area	71.82(W) x 55.05(H)	mm	
Sensor Out Size	76.5(W) x 63.5(H) x 0.7(D)	mm	
Sensor Touch Area	70.48(W) x 52.96(H)	mm	
Hardness Of Surface	≥ 3H	-	
Operating Voltage	DC5V 1mA	-	
Signal Voltage	/	-	
X,Y Channel	/	-	
Resolution	/	-	
Touch Count	/	-	
Interface	/	-	
Insulation Resistance	X:180-900Ω Y:180-900Ω	-	
Transmittance	≥76%	-	
IR Hole Transmittance	/	-	
Operating Temperature	-10 ℃ ~ 60 ℃	-	
Storage Temperature	-20 ℃ ~ 70 ℃	-	

## 2. PIN Description

No	Symbol	I/O	Description	Remarks
1	LED_Cathode	P	LED_Cathode	
2	LED_Cathode	P	LED_Cathode	
3	LED_Anode	P	LED_Anode	
4	LED_Anode	P	LED_Anode	
5	NC	--	No Connection	
6	NC	--	No Connection	
7	NC	--	No Connection	
8	RESET	I	Reset	
9	SPENA	I	Serial Port Data Enable Signal	
10	SPCK	I	SPI Serial Clock	
11	SPDA	I	SPI Serial Data Input	
12	DATA0	I	Data Bus	
13	DATA1	I	Data Bus	
14	DATA2	I	Data Bus	
15	DATA3	I	Data Bus	
16	DATA4	I	Data Bus	
17	DATA5	I	Data Bus	
18	DATA6	I	Data Bus	
19	DATA7	I	Data Bus	
20	DATA8	I	Data Bus	
21	DATA9	I	Data Bus	
22	DATA10	I	Data Bus	
23	DATA11	I	Data Bus	
24	DATA12	I	Data Bus	
25	DATA13	I	Data Bus	
26	DATA14	I	Data Bus	
27	DATA15	I	Data Bus	
28	DATA16	I	Data Bus	
29	DATA17	I	Data Bus	
30	DATA18	I	Data Bus	
31	DATA19	I	Data Bus	
32	DATA20	I	Data Bus	

33	DATA21	I	Data Bus	
34	DATA22	I	Data Bus	
35	DATA23	I	Data Bus	
36	HSYNC	I	Horizontal Synchronous Signal	
37	VSYNC	I	Vertical Synchronous Signal	
38	DOTCLK	I	Data Clock	
39	NC	--	No Connection	
40	NC	--	No Connection	
41	VDD	P	Digital Power Supply	
42	VDD	P	Digital Power Supply	
43	NC	--	No Connection	
44	NC	--	No Connection	
45	NC	--	No Connection	
46	NC	--	No Connection	
47	NC	--	No Connection	
48	TP_XL	O		
49	TP_YD	O		
50	TP_XR	O		
51	TP_YU	O		
52	DEN	I	Data Enabling Signal	
53	GND	P	Ground	
54	GND	P	Ground	

I: input, O: output, P: Power

Note1: I/O definition:

I----Input O---Output P----Power/Ground

Note2: Interface controlled by SPI, please refer to the SPI command list.

Mode	D(23:16)	D(15:8)	D(7 : 0)	HSYNC	VSYNC	DEN
CCIR 656	DATA(23:16)	GND	GND	NC	NC	NC
CCIR 601	DATA(23:16)	GND	GND	HSYNC	VSYNC	NC
8 Bit RGB	DATA(23:16)	GND	GND	HSYNC	VSYNC	NC for HV Mode
						DEN for DEN Mode
24 Bit RGB	DATA(23:16)	DATA(15:8)	DATA(7:0)	HSYNC	VSYNC	NC for HV Mode
						DEN for DEN Mode

### 3. Electrical Characteristics

#### 3.1. Absolute Maximum Ratings

(Note 1)

Item	Symbol	Values		Unit	Remark
		Min.	Max.		
Supply voltage	VCIP	-0.3	5.0	V	
Supply voltage	V1-V6	-0.3	VDDA+0.3	V	
Logic Supply voltage	VCI	-0.5	5.0	V	
Analog Supply voltage	VDDA	-0.5	7.5	V	
	V <sub>GH</sub> -V <sub>GL</sub>	-0.3	25	V	
Operation Temperature	T <sub>OP</sub>	-20	55	°C	
Storage Temperature	T <sub>ST</sub>	-30	60	°C	

Note 1: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.



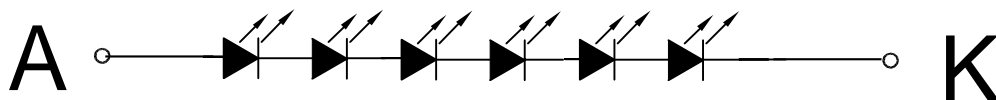
### 3.1.1. Typical Operation Conditions

(Test Condition: VCI=VCIP=3.3V, VDDA=5.0V, VSS=GNDA=VSSP=0V, TA=25°C)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Conditions
Power Supply Voltage	VCI	3.0	3.3	3.6	V	
I/O power supply	VDDIO	VDD	3.3	3.6	V	
Pump circuits supply	VCIP	3.0	3.3	3.6	V	
Low power supply	VDD	1.6	1.8	2.0	V	
Low Level Input Voltage	Vil	VSS	-	0.2xVDDIO	V	Digital input pins TA=25°C
High Level Input Voltage	Vih	0.8xVDDIO	-	VDDIO	V	Digital input pins TA=25°C
Input Leakage Current	Ii	-	-	±1	µA	Digital input pins
High Level Output Voltage	Voh	VDDIO-0.4	-	VDDIO	V	Digital output pins; Ioh=400µA
Low Level Output Voltage	Vol	VSS	-	VSS+0.4	V	Digital output pins; Iol=-400 A
2xVCI pump output level	VINT1	5.2	5.5	5.8	V	VCIP=3.3V, w/o panel loading
Analog power voltage	VDDA	4.5	5.0	VINT1-0.3	V	Analog circuit power from Power Block
VCOMAC output level	VCOMA C	4.6	-	VINT1-0.3	V	By VCSL[2:0] setting VCOMAC=V <sub>(VCSL[3:0])</sub> ±100mV
VCOMDC output level	VCOMD C	1.0	-	2.26	V	By VCDCSL[5:0] setting VCOMDC=V <sub>(VCDCSL[5:0])</sub> ±50mV
Positive power supply	VGH	14.5	15	15.5	V	Gate driver load + procard load
Negative power supply	VGL	-10	-8	-6	V	Gate driver load + procard load
Base drive current	IDRV	-	-	10	mA	VCIP=3.3V, DRV=0.7V
DRV output voltage	VDRV	VSS+0.1	-	VCI-0.1	V	
Feed back voltage	VFB	0.55	0.6	0.65	V	DC/DC operating, VBL current=20mA
Voltage Deviation of Outputs	Vvd	-	±20	±35	mV	Vo=0.1V~0.5V & VDDA-0.5V~VDDA-0.1V
			±15	±25	mV	Vo=0.5V~VDDA-0.5V
Low-Level Output Current of VCOMOUT	IOLF	-	-10	-	mA	Force VCOMAC=6.0V VCOMOUT output=0V V.S 0.9V
High-Level Output Current of VCOMOUT	IOHF	-	10	-	mA	Force VCOMAC=6.0V VCOMOUT output=6.0V V.S 5.1V
Source Low-Level Output Current	I <sub>OLS</sub>	-	-30	-	µA	Son=Vo V.S. (Vo+0.9)
Source High-Level Output Current	I <sub>OHS</sub>	-	30	-	µA	Son=Vo V.S. (Vo-0.9)
Gate Low-Level Output Current	IOLG	-	-250	-	µA	GOn; Vo=VGL V.S. (VGL+0.5)
Gate High-Level Output Current	IOHG	-	250	-	µA	GOn; Vo=VGL V.S. (VGH-0.5)
Chip Stand-by Current	I <sub>dds</sub>	-	15	50	µA	STBYB="0", all function are shutdown, CLKIN/VSD/HSD halted
Chip Operating Current	I <sub>dda</sub>	-	10	-	mA	No load, CLKIN=27MHz, Fld=15KHz

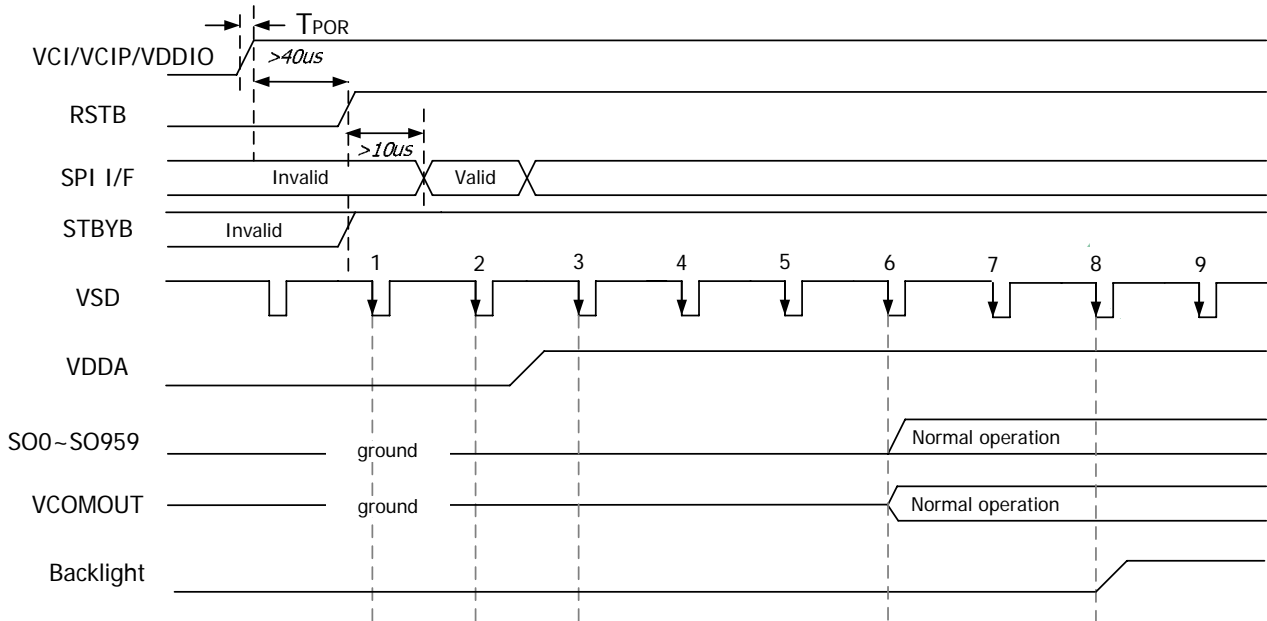
**3.1.2. Backlight Driving Conditions(6 White Chips)**

Parameter	Symbol	Min.	Typ.	Max.	Unit	Note
Supply voltage of white LED backlight	VL	17.4	19.8	21	V	Note 1
Current for LED backlight	IL	15	20	25	mA	
Luminance (on the module surface,BM-7)		300	350	-	cd/m <sup>2</sup>	
LED life time	-	50,000	-	-	Hr	Note 2

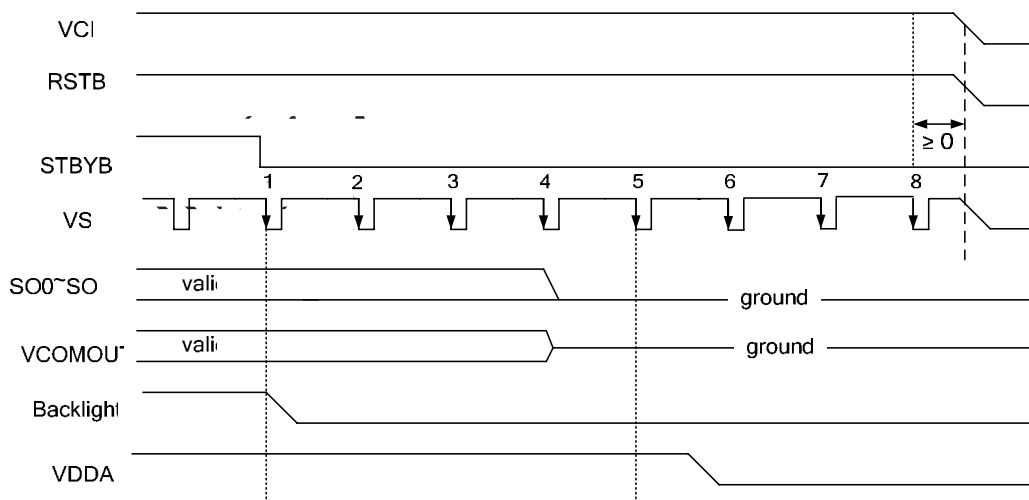


### 3.2. Power Sequence

#### 3.2.1. Power-On Timing Sequence



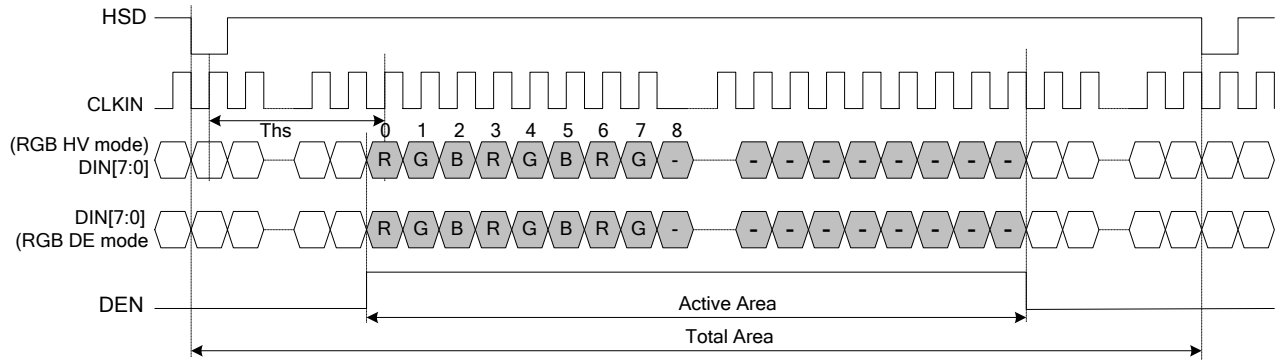
#### 3.2.2 Power-Off Timing Sequence



### 3.3. Timing Characteristics

#### 3.3.1 Input Data Format

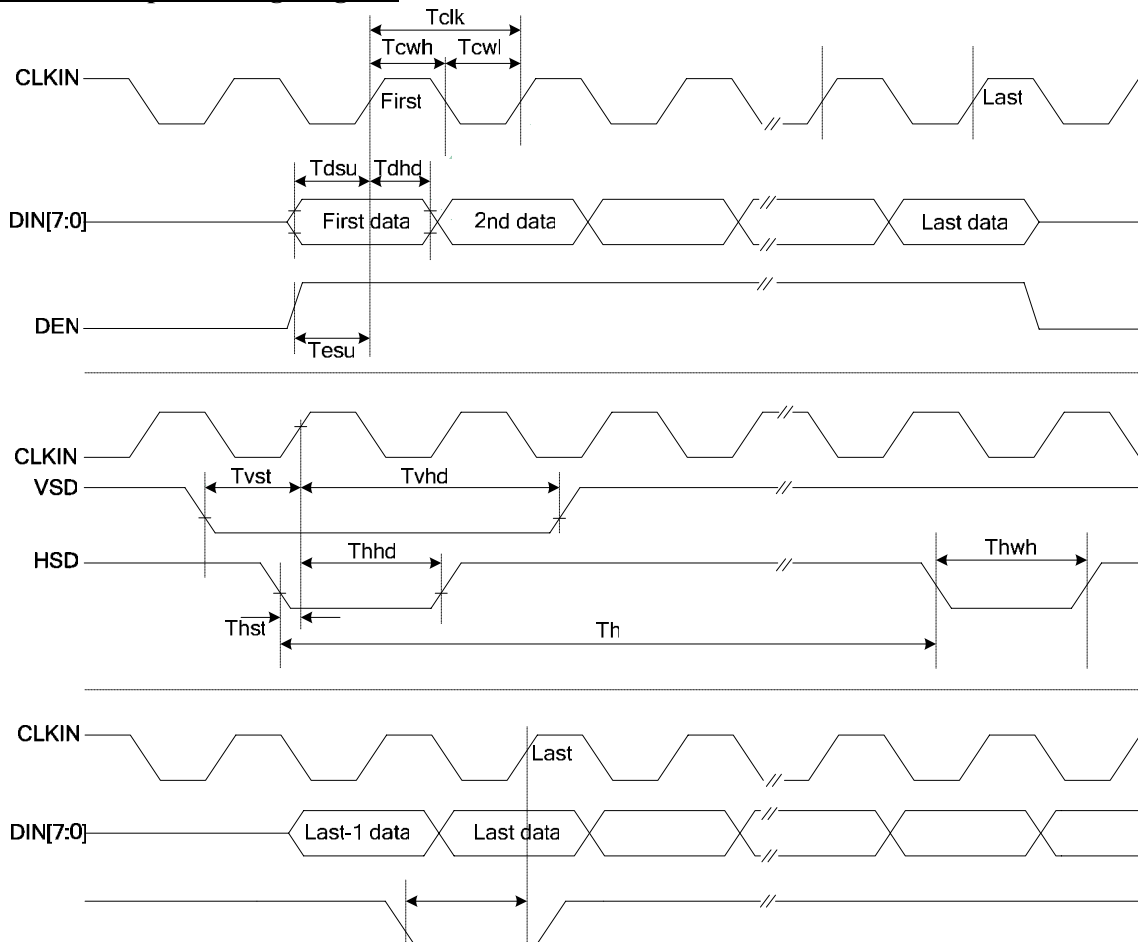
##### Input Data Format



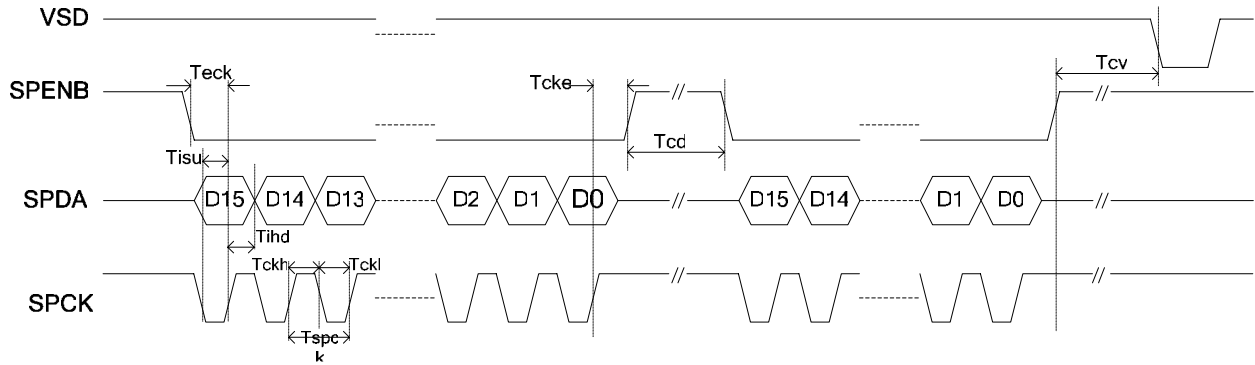
Input Format	Format Standard	CLKIN(MHz)	HSD(CLKIN)	Total Area (CLKIN)	Active Area (CLKIN)	Note
8bit RGB	8bit RGB	27	1			
24bit RGB	24bit RGB	6.4	1			

#### 3.3.2. Time Diagram

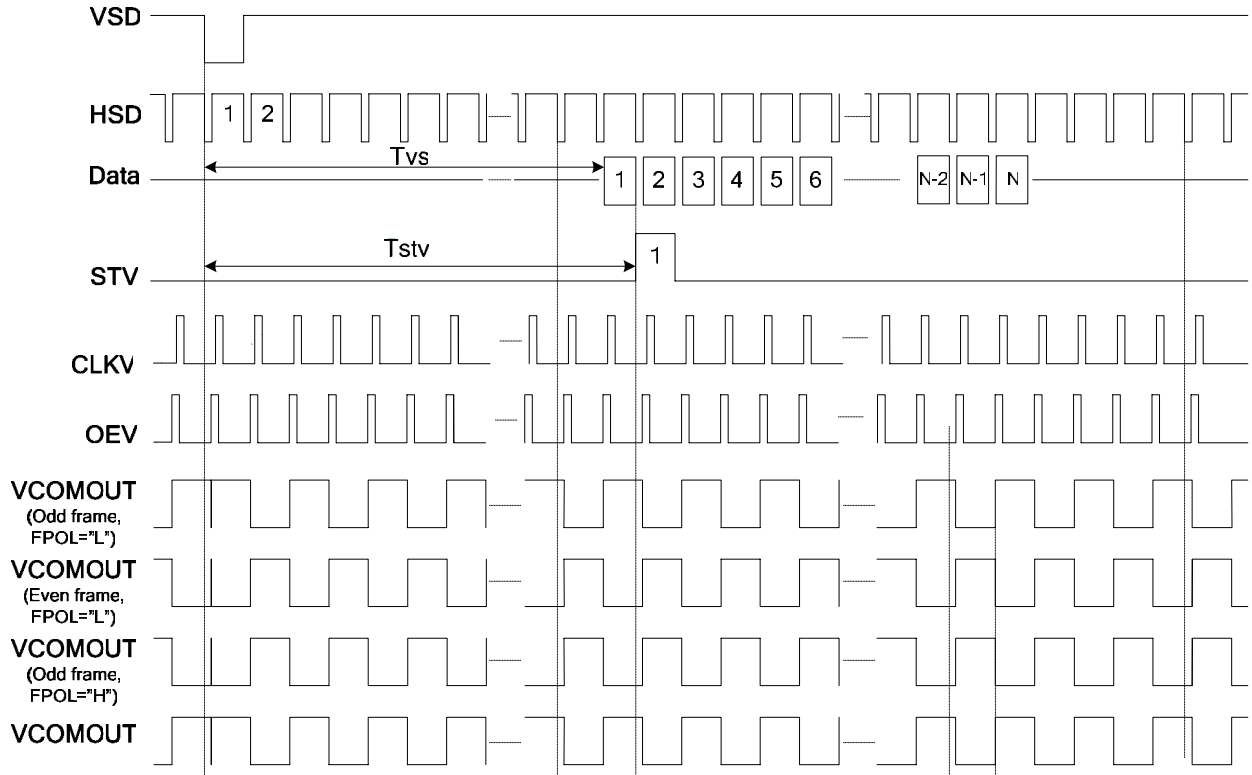
##### Clock and Data Input Timing Diagram



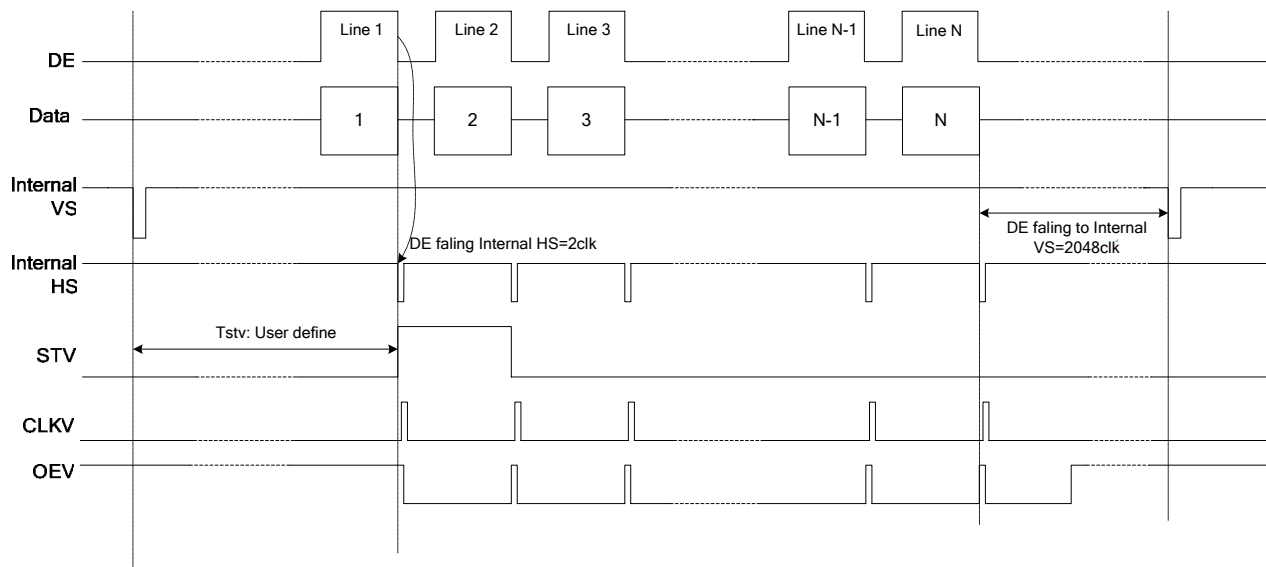
### 3-Wire Timing Diagram



### Vertical Timing Diagram (HV Mode)



### Vertical Timing Diagram (DE Mode)



### 3.4. Timing

#### 8 Bit RGB 960 CH Mode

CLKIN frequency	Fclk	-	27	30	MHz	VDD=3.0~3.6V
CLKIN cycle time	Tclk	-	37		ns	
CLKIN pulse duty	Tcwh	40	50	60	%	Tclk
Time that HSD to 1 <sup>st</sup> data input(NTSC)	Ths	35	70	255	CLKIN	DDLY=70,Offset=0(fixed)

#### 24 Bit RGB Mode (@ SEL[3:0]=1100 or 1101)

CLKIN frequency	Fclk	6.1	6.4	8.0	MHz	VDD=3.0~3.6V
CLKIN cycle time	Tclk	125	156	164	ns	
CLKIN pulse duty	Tcwh	40	50	60	%	Tclk
Time that HSD to 1 <sup>st</sup> data input(NTSC)	Ths	40	70	255	CLKIN	DDLY=70,Offset=0(fixed)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Conditions
<b>System Operation Timing</b>						
VDD power source slew time	T <sub>POR</sub>			1000	us	From 0V to 90% VDD
RSTB active pulse width	T <sub>RSTB</sub>	40			us	VDD=3.3V
<b>Input Output Timing</b>						
CLKIN clock time	Tclk	-		35.7	ns	Please refer to timing table(P25)
HSD to CLKIN	Thc	-	-	1	CLKIN	
HSD width	Thwh	1	-	-	CLKIN	
VSD width	Tvwh	1	-	-	Th	
HSD period time	Th	60	63.56	67	us	
VSD setup time	Tvst	12	-	-	ns	
VSD hold time	Tvhd	12	-	-	ns	
HSD setup time	Thst	12	-	-	ns	
HSD hold time	Thhd	12	-	-	ns	
Data set-up time	Tdsu	12	-	-	ns	DIN[23:0] to CLKIN
Data hold time	Tdhd	12	-	-	ns	DIN[23:0] to CLKIN
DEN setup time	Tesd	12	-	-	ns	DEN to CLKIN
Time that VSD to 1 <sup>st</sup> line data input	Tvs	2	13	127	Th	@CIR601/8bit RGB HV mode Control by HDLY[6:0] setting Tvs=HDLY[6:0]
Time that CCIR_V to 1 <sup>st</sup> line data input	Tvs	12	20	28	Th	@CCIR656 NTSC mode Control by HDLY[6:0] setting Tvs=HDLY[6:0]
Time that CCIR_V to 1 <sup>st</sup> line data input	Tvs	17	25	33	Th	@CCIR656 PAL mode Control by HDLY[6:0] setting Tvs=HDLY[6:0]
Time that VSD to 1 <sup>st</sup> line data input	Tvs	2	13	127	Th	@24bit RGB HV mode Control by HDLY[6:0] setting Tvs=HDLY[6:0]
Source output stable time 1	Tst	-	25	30	us	96% final, CL=30pF, RL=2K
Gate output stable time	Tgst	-	500	1000	ns	96% final, CL=40pF
VCOMOUT output stable time	Tcst	-	4	8	us	96% final, CL=33nF, RL=100ohm
<b>3-wire serial communication AC timing</b>						
Serial clock	Tspck	320	-	-	ns	
SPCK pulse duty	Tscdut	40	50	60	%	Tckh/Tspck
Serial data setup time	Tisu	120	-	-	ns	
Serial data hold time	Tihd	120	-	-	ns	
Serial clock high/low	Tssw	120	-	-	ns	
Chip select distinguish	Tcd	1	-	-	us	
SPENA to VSD	Tev	1	-	-	us	
SPENB input setup time	Teck	150	-	-	Ns	
SPENB input hold time	Tcke	150	-	-	ns	

### RGB (NTSC) input timing

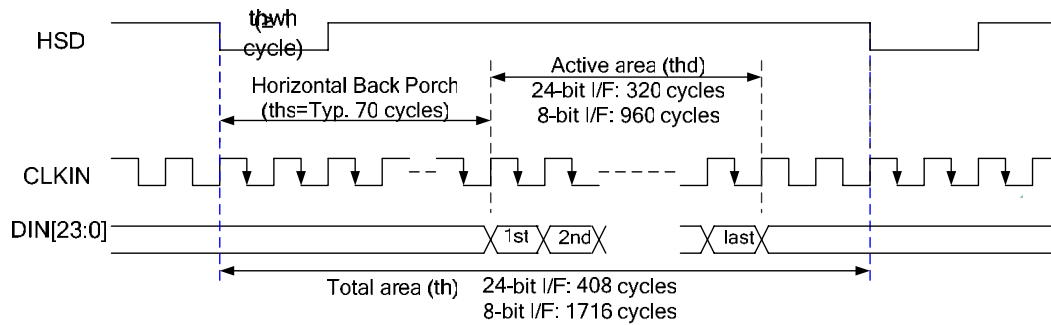
(1) HV mode timing: DE signal is not necessary, host float this pin.

#### Horizontal:

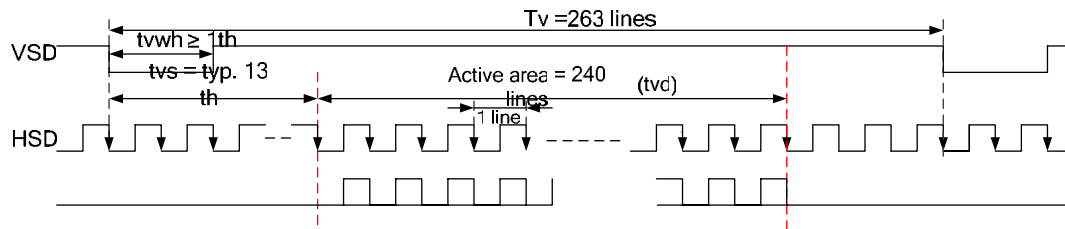
CLKIN frequency:

6.4MHz for 24bit mode

27MHz for 8bit mode



#### Vertical:

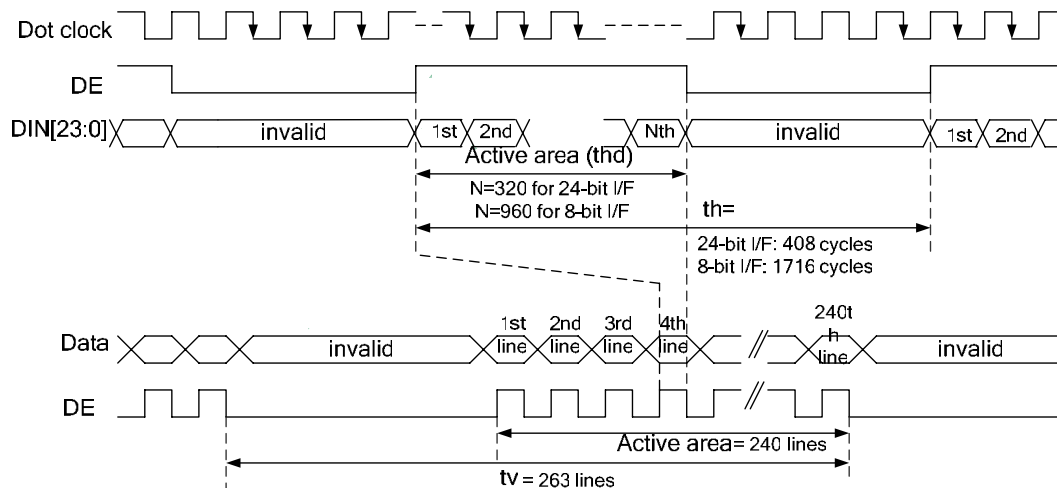


(2) DE mode: Hsync and Vsync are not needed in DE mode, host float these pins.

CLKIN frequency:

6.4MHz for 24bit mode

27MHz for 8bit mode



Notes:

- both CLKIN, HSD, VSD and DE supports active polarity selection. In the diagrams above, the VSD and HSD is low active, CLKIN samples data at negedge, DE is high active, and however, other kinds of polarity of these signals are also supported.
- signal relationship timing specification please refers the reference datasheet.



### CCIR601 input timing

#### Features of the CCIR601 supported by this chip:

- (1) only 8-bit I/F supported
- (2) Both PAL and NTSC support. For PAL, both 280 and 288 lines supported
- (3) Both 1440 and 1280 horizontal cycles are supported
- (4) For all supported CCIR601 input format, the data sequence can be two types: mode A is Cb/Y/Cr/Y, mode B is Cr/Y/Cb/Y

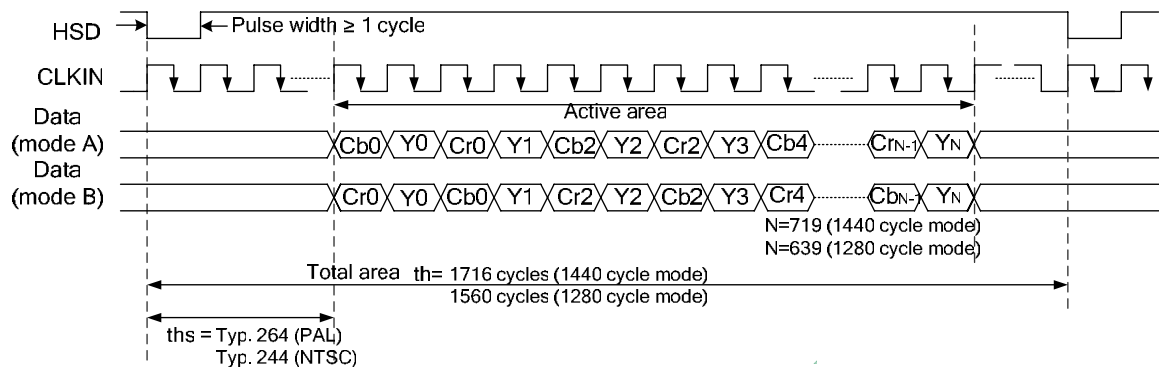
B is Cr/Y/Cb/Y

#### Horizontal signal:

CLKIN frequency:

24.54MHz for 1280-cycle mode

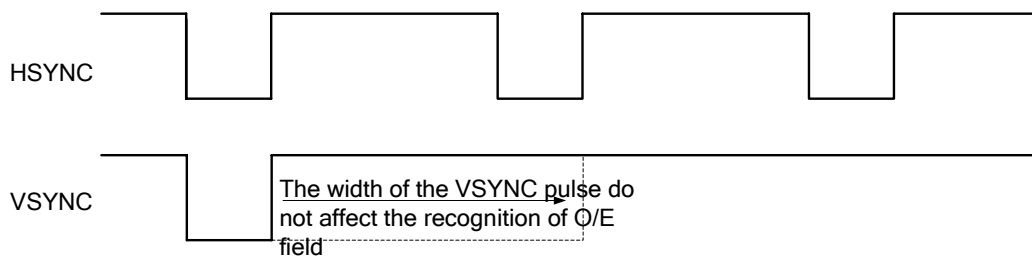
27MHz for 1440-cycle mode



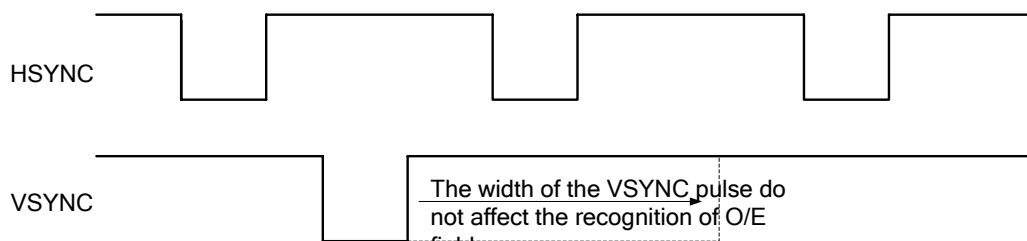
For CCIR601, 1 image frame = 1 odd field + 1 even field.

The odd/even field is recognized by the inter relationship of Hsync and Vsync signals. A coincident low transition of both HSYNC and VSYNC inputs indicates the start of an odd field. A VSYNC low transition

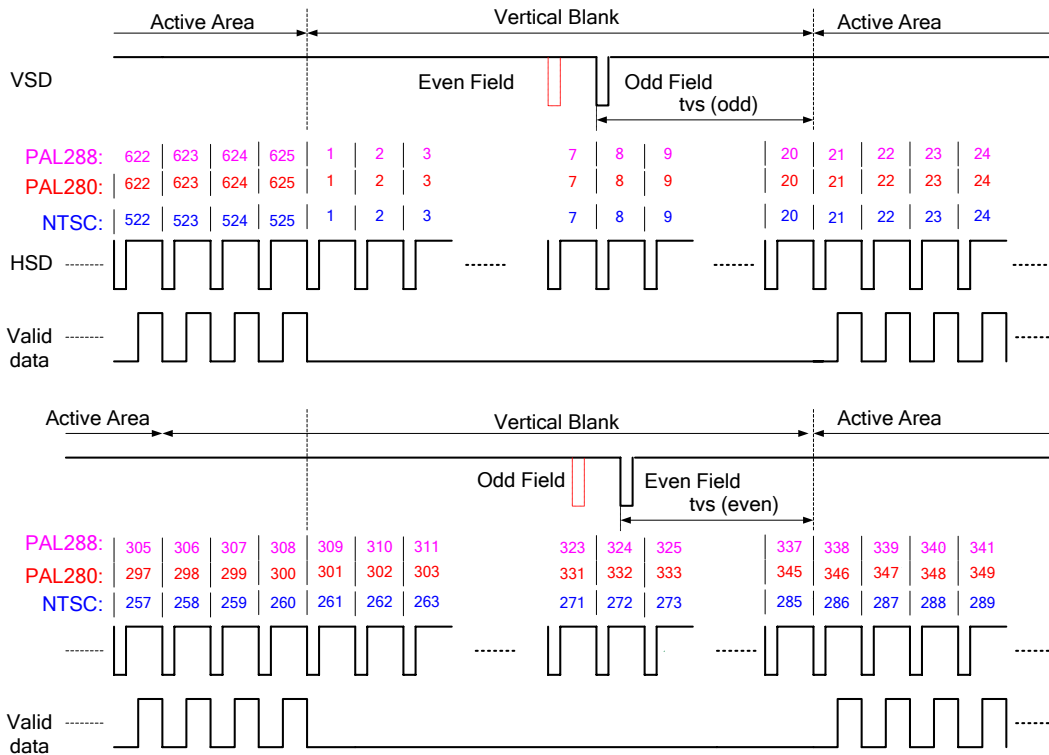
#### Odd Field



#### Even Field



### Vertical signal:



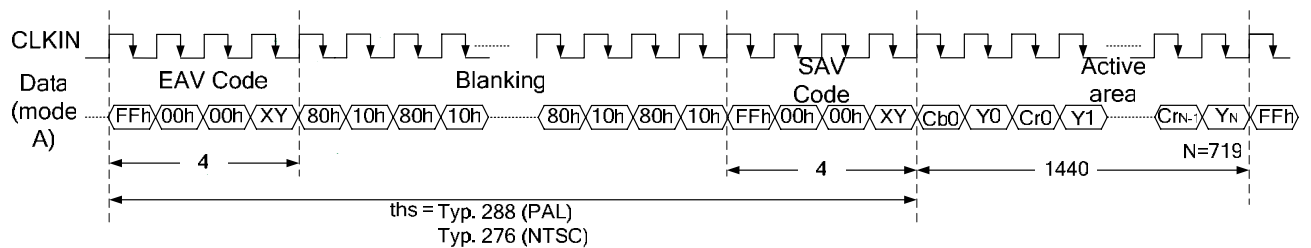
NTSC mode: active area=240 lines; PAL 280 mode: active area=280 lines; PAL 288 mode: active area=288 lines.

### **CCIR656 input timing**

The CCIR656 use the YUV color encoding too. The difference of CCIR656 is that sync signals are embedded into the code stream. By this mode, VSD, HSD, DEN signals are not needed.

### Horizontal:

CLKIN frequency: 27MHz



### **EAV/SAV Format:**

the "XY" byte in EAV/SAV plays a critical role for synchronization:

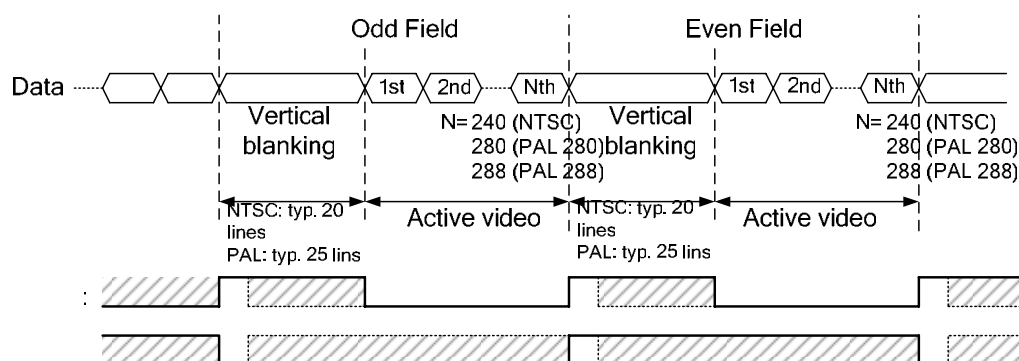
XY	B7	B6	B5	B4	B3	B2	B1	B0
EAV	1	F	V	H	Protection bits by ITU 656			
SAV	1	F	V	H	Protection bits by ITU 656			

**F:** Field bit. This is for vertical timing. F=0 indicates this is the line of the 1<sup>st</sup> field (odd field). F=1 indicates this is the line of the 2<sup>nd</sup> field (even field).

**V:** Vertical blanking bit. This is for vertical timing. V=1 indicates vertical blanking lines, V=0 indicates an active video line.

**H:** Horizontal recognizing bit. H=0: SAV, H=1: EAV.

### **Vertical:**



### 3.5. Registers Table

Following table list the default 3-Wire control registers and bit name definition for NV3035C. Refer to the next section for detail register function description, please.

#### NV3035C 3-Wire Control Register List (Default)

3-Wire Registers		Register Description		
D[15:10]	Name	Init.	R/W	Function Description
000000b	R00	03h	R/W	System control register
000001b	R01	00h	R/W	Timing Controller function register
000010b	R02	03h	R/W	Operation control register
000011b	R03	8Ch	R/W	Input data Format control register
000100b	R04	46h	R/W	Source Timing delay control register
000101b	R05	0Dh	R/W	Gate Timing delay control register
000111b	R07	00h	R/W	Internal function control register
001000b	R08	08h	R/W	RGB Contrast control register
001001b	R09	40h	R/W	RGB Brightness control register
001011b	R0B	88h	R/W	R/B Sub-Contrast control register
001100b	R0C	20h	R/W	R Sub-Brightness control register
001101b	R0D	20h	R/W	B Sub-Brightness control register
001110b	R0E	2bh	R/W	VCOMDC Level Control Register
001111b	R0F	A5h	R/W	VCOMAC Level Control Register
010000b	R10	04h	R/W	VGAM2 level Control Register
010001b	R11	24h	R/W	VGAM3/4 level control register
010010b	R12	24h	R/W	VGAM5/6 level control register
011101b	R1D	00h	R/W	OTP operation control register
011110b	R1E	00h	R/W	OTP operation control register
011111b	R1F	00h	R/W	OTP operation control register

**NV3035C 3-Wire Register Bit Definition (Default)**

3-Wire Control Register Bit Map								
Reg.	Bit[7]	Bit[6]	Bit[5]	Bit[4]	Bit[3]	Bit[2]	Bit[1]	Bit[0]
R00	PAT3	PAT2	PAT1	PAT0	PWMPDB	X	STBYB	RESETB
R01	X	X	X	SWD2	SWD1	SWD0	DITHB	CFTYP
R02	SKIPMOD	HDNC1	HDNC0	X	FPOL	VSET	UPDN	SHLR
R03	DENPOL	CLKPOL	HSDPOL	VSDPOL	SEL3	SEL2	SEL1	SEL0
R04	DDLY7	DDLY6	DDLY5	DDLY4	DDLY3	DDLY2	DDLY1	DDLY0
R05	X	HDLY6	HDLY5	HDLY4	HDLY3	HDLY2	HDLY1	HDLY0
R07	FRAD1	FRAD[0]	INVSL[1]	INVSL[0]	PAL	PALM		AVGY
R08	X	X	X	CON4	CON3	CON2	CON1	CON0
R09	X	BRI6	BRI5	BRI4	BRI3	BRI2	BRI1	BRI0
R0A	HUE[3]	HUE[2]	HUE[1]	HUE[0]	SAT[3]	SAT[2]	SAT[1]	SAT[0]
R0B	SCONB1	SCONB0			SCONR1	SCONR0		
R0C	X	X	SBRIR5	SBRIR4	SBRIR3	SBRIR2	SBRIR1	SBRIR0
R0D	X	X	SBRIB5	SBRIB4	SBRIB3	SBRIB2	SBRIB1	SBRIB0
R0E	X	OTP_BYPS	VCDCSL5	VCDCSL4	VCDCSL3	VCDCSL2	VCDCSL1	VCDCSL0
R0F	VGLSL1	VGLSL0	VGHSL1	VGHSL0	VCACSL3	VCACSL2	VCACSL1	VCACSL0
R10	X	X	X	GAMEN	X	V2GAM2	V2GAM1	V2GAM0
R11	X	X	V4GAM2	V4GAM1	V4GAM0	V3GAM2	V3GAM1	V3GAM0
R12	X	X	V6GAM2	V6GAM1	V6GAM0	V5GAM2	V5GAM1	V5GAM0
R1D	PDIN[7]	PDIN[6]	PDIN[5]	PDIN[4]	PDIN[3]	PDIN[2]	PDIN[1]	PDIN[0]
R1E	PProg	PSWSL	PWE	POR	PTM[1]	PTM[0]	PA[1]	PA[0]
R20							WNSEL[1]	WNSEL[0]

Note: Register function active at the falling edge of VSD except STBYB, RESETB register bits.

Registers list below require Vsync trigger:

DITHB, CFTYP, FPOL, VSET, UPDN, SHLR, DDLY, HDLY, INVSL, CON, BRI, HUE, SAT, SCONB, SCONR, SBRIR, SBRIB

**R03: Input Data Format Control Register**

Bit	Name	Initial	R/W	Description
Bit[7]	DENPOL	1b	R/W	DEN input pin polarity control. DENPOL="0", DEN negative polarity. DENPOL="1", DEN positive polarity. (Default mode)
Bit[6]	CLKPOL	0b	R/W	CLKIN pin polarity control. CLKPOL="0", CLKIN negative edge latch data. CLKPOL="1", CLKIN positive edge latch data. (Default mode)
Bit[5]	HSDPOL	0b	R/W	HSD pin polarity control. HSDPOL="0", HSD negative polarity. (Default mode) HSDPOL="1", HSD positive polarity.
Bit[4]	VSDPOL	0b	R/W	VSD pin polarity control. VSDPOL="0", VSD negative polarity. (Default mode) VSDPOL="1", VSD positive polarity
Bit[3:0]	SEL[3:0]	1100b	(R) R/W	Input data format selection. Note: Different SEL[3:0] setting resolution in different AC timing.

**SEL [3:0]: Data input mode**

SEL3	SEL2	SEL1	SEL0	Data input format	Operating frequency
0	0	0	0	CCIR601 YUV 1280 input format (YUV mode A)	24.54MHz
0	0	0	1	CCIR601 YUV 1280 input format (YUV mode B)	24.54MHz
0	0	1	0	CCIR601 YUV 1440 input format (YUV mode A)	27MHz
0	0	1	1	CCIR601 YUV 1440 input format (YUV modeB)	27MHz
0	1	0	0	CCIR656 YCbCr input format (YCbCr mode A)	27MHz
0	1	0	1	CCIR656 YCbCr input format (YCbCr modeB)	27MHz
0	1	1	0	-	-
0	1	1	1	-	-
1	0	0	0	8-bit digital RGB input format HV Mode (NTSC only)	27MHz
1	0	0	1	8-bit digital RGB input format DE Mode (NTSC only)	27MHz
1	0	1	0	8-bit digital RGB through mode input format HV Mode (NTSC only)	27MHz
1	0	1	1	8-bit digital RGB through mode input format DE Mode (NTSC only)	27MHz
1	1	0	0	24-bit digital RGB input format HV Mode(NTSC only)	6.4MHz
1	1	0	1	24-bit digital RGB input format DE Mode(NTSC only)	6.4MHz
1	1	1	*	-	-

Note: Hsync and Vsync will be ignored in DE mode

Remark:RGB through mode will bypass 3-wire SWD[2:0] function; TCON will not arrange data color mapping.

## 4.Optical Characteristics

Item	Symbol	Condition	Values			Unit	Remark	
			Min.	Typ.	Max.			
Viewing angle (CR≥ 10)	$\theta_L$	$\Phi=180^\circ$ (9 o'clock)	50	60	-	degree	Note 1	
	$\theta_R$	$\Phi=0^\circ$ (3 o'clock)	50	60	-			
	$\theta_T$	$\Phi=90^\circ$ (12 o'clock)	40	50	-			
	$\theta_B$	$\Phi=270^\circ$ (6 o'clock)	50	60	-			
Response time	$T_{ON}$	Normal $\theta=\Phi=0^\circ$	-	25	40	msec	Note 3	
	$T_{OFF}$							
Contrast ratio	CR		250	300	-	-	Note 4	
Color Chromaticity	White		$W_X$	0.240	0.270	0.300	-	Note 2 Note 5 Note 6
			$W_Y$	0.282	0.312	0.342	-	
	Red		$R_X$	0.574	0.624	0.674	-	
			$R_Y$	0.318	0.368	0.418	-	
	Green		$G_X$	0.300	0.350	0.400	-	
			$G_Y$	0.500	0.550	0.600	-	
	Blue		$B_X$	0.093	0.143	0.193	-	
		$B_Y$	0.069	0.119	0.169	-		
Luminance	L	405	435	--	cd/m <sup>2</sup>	Note 6		
Luminance uniformity	$Y_U$	75	80	--	%	Note 7		

**Test Conditions:**

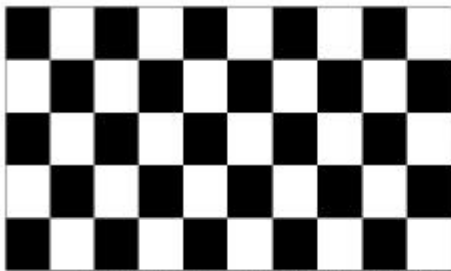
1.  $DV_{DD}=3.3V$ ,  $I_L=20mA$ (Backlight current),the ambient temperature is  $25^\circ C$ .
2. The test systems refer to Note 2.

## 5. Reliability Test Items

Item	Test Conditions	Remark
High Temperature Storage	Ta=60°C 96hrs	IEC60068-2-12007 GB2423.2-2008
Low Temperature Storage	Ta=-20°C 96hrs	IEC60068-2-12007 GB2423.2-2008
High Temperature Operation	Ta=55°C 96hrs	IEC60068-2-12007 GB2423.2-2008
Low Temperature Operation	Ta=20°C 96hrs	IEC60068-2-12007 GB2423.2-2008
Operation at High Temperature and Humidity	Ta=40°C,90%RH 96hrs	IEC60068-2-12001 GB2423.3-2006
Thermal Shock	0°C/30min~+55°C/30min for a total 24 cycles,	Start with cold temperature , End with high temperature, IEC60068-2-14:1984,GB2423.22-2002
Elector Static Discharge	150pF/330Ω, Contact: ± 2KV,Air: ± 4KV	
Image Sticking	25°C ; 1hrs	Note1

Note1:Condition of image sticking test :25°C±2°C

Operation with test pattern sustained for 1hrs,then change to 127gray pattern immediately.after 5 mins,the mura must be disappeared completely



(a) Test Pattern (chess board Pattern )



(b) Gray Pattern

## 6. General Precaution

### 6.1 Safety

Do not swallow any liquid crystal, even if there is no proof that liquid crystal is poisonous.  
If the LCD panel breaks, be careful not to get liquid crystal to touch your skin.  
If skin is exposed to liquid crystal, wash the area thoroughly with alcohol or soap.

### 6.2 Storage Conditions

Store the panel or module in a dark place where the temperature is  $23\pm 5^{\circ}\text{C}$  and The humidity is below  $50\pm 20\%\text{RH}$ .

Store in anti-static electricity container.

Store in clean environment, free from dust, active gas, and solvent.

Do not place the module near organics solvents or corrosive gases.

Do not crush, shake, or jolt the module.

### 6.3 Handling Precautions

Avoid static electricity which can damage the CMOS LSI.

The polarizing plate of the display is very fragile. So, please handle it very carefully.

Do not give external shock.

Do not apply excessive force on the surface.

Do not wipe the polarizing plate with a dry cloth, as it may easily scratch the Surface of plate.

Do not use ketonic solvent & Aromatic solvent, use with a soft cloth soaked with a cleaning naphtha solvent.

Do not operate it above the absolute maximum rating.

Do not remove the panel or frame from the module.

When the module is assembled, it should be attached to the system firmly, Be careful not to twist and bend the module.

Wipe off water droplets or oil immediately. If you leave the droplets for a long time, staining and discoloration may occur.

If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, legs or clothes, it must be washed away thoroughly with soap.

### 6.4 Warranty

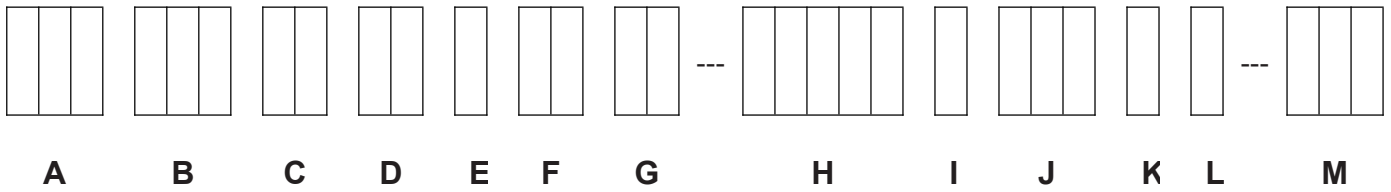
The period is within twelve months since the date of shipping out under normal using and storage conditions.

Do not repaired or modified the LCM. It may cause function to lose efficacy, PINGBO does not warrant the LCM.

All process and material comply ROHS.



## 7. Numbering System



NO.	Definition	Specifications
A	Company code	SAT INTERNATIONAL CO.LTD.
B	Display monitor opposite angle line size	Unit : inch (size<10inch:take two integers;size>=10inch:takes three integers)
C	LCD Brands	AU-AUO; CP-CPT; IV-IVO; TM-TIANMA; HS-HSD; CM-CMO; BO-BOE; AT--INNOLUX;
D	Interface PIN Number	Arabic numerals from 01 to 99
E	LCD Type	A--Alternated Video Signal; D--Data Video Signal; H--High Definition ; I--IPS
F	Backlight LED Number	Arabic numerals from 01 to 99
G	Backlight Color Are	Include R1、R2、Y0、Y1、B1、B2;
H	Structure Size	Include module length and width size
I	Interface Mode	T:TTL L:LVDS M:MIPI
J	FPC Length	It represents the length of FPC with three figures, divided into long rows ,middle rows and short rows
K	View Angles	Z : represent narrow viewing angle K : represent wide viewing angle I : represent all viewing angle
L	Operating Mode	D: DE mode V: VSD mode F: Inverting mode N: No mode requirements
M	Suffix	1. NULL ; 2. TP/CTP-- Touch panel; 3. other--Insignificance

# 8. Mechanical Drawing

**贴台图**

**RoHS**

**正面视图**

**侧面视图**

**背面视图**

项次 NO.	修订日期 DATE	修订内容 REVISION RECORD	修订者 REVISION

**NOTES:**

- DISPLAY TYPE: 3.5"
- DISPLAY MODE: Normally White
- VIEWING DIRECTION: 6 o'clock
- DRIVER IC: NV30356T/C

LCM (White 5 AVG 1/8) :

Brightness: 400 cd/m<sup>2</sup> (TYP)

Chromaticity: 0.27±/-0.03; 0.30±/-0.03.

Uniformity: 75% (MIN)

BACK LIGHT: 6 chip white LEDs IF=20mA, VF=1.8~6±1.2V

7. OPERATING TEMP: -20° C 10 55° C, STORAGE TEMP: -20° C 10 60° C

8. \* Critical Parameter, ( ) ref Parameter, [ ] cpk Parameter

Unspecified Tolerances: ±0.20mm

Modification mark:  $\Delta$

9. SUGGESTION: TP window size unilateral increase 0.3~0.5mm than LCM A.A

10. REQUIREMENTS ENVIRONMENTAL PROTECTION: RoHS

11. Degree of deformation: <=0.5mm

**1. 结构:** 白1mm+玻璃+tail  
film: 雾面防牛(0.188mm)  
glass: 500Q/口普通0.7mm  
tail: FPC (pitch:1.0)

**2. 产品总厚度:** 触摸屏: 1.2±0.15mm

**3. 绝缘阻抗:** ≥20MΩ (25V DC)

**4. 级性:** ≤1.5%

**5. 透光率:** ≥76%

**6. 操作压力:** 50~120g

**7. 使用寿命:** ≥1,000,000次

**8. 笔划寿命:** ≥50,000次

**9. 工作环境:** -10°C~+60°C.

**10. 储存环境:** -20°C~+70°C.

**11. X: 180~500Q V: 180~900Q**

**12. 未注尺寸公差按±0.50**

**LED CIRCUIT DIAGRAM**

VF=17.4V~19.8V (IF=20mA)

测试点位置图

产品名称 PRODUCT NAME	产品代码 PRODUCT CODE	版本 REV.	页次 PAGE NO.	L/I	单位 UNIT	封装形式 PACKING	日期 DATE
视安通电子 SAT ELECTRONIC CO., LTD	1096353001	V1	1/1		mm	LHR	2022.06.09

## 9. Package Drawing

